

## Privacy Policy

### 1. Introduction

Dr LiYin Ong (“we,” “our,” “us”) values your privacy and is committed to protecting personal information in accordance with the Personal Data Protection Act 2010 (PDPA) of Malaysia.

### 2. Information We Collect

- Personal Information: name, contact details, health-related information you provide voluntarily.
- Technical Information: IP address, browser type, cookies, and usage data.

### 3. How We Use Information

We use collected data to:

- Provide and manage services
- Schedule and manage appointments
- Process payments (if applicable)
- Communicate updates and respond to inquiries
- Comply with legal obligations

### 4. Data Storage & Security

We take reasonable measures (encryption, restricted access, secure servers) to safeguard data against unauthorized access, alteration, or disclosure.

### 5. Sharing of Data

We do not sell or rent your data. Information may only be shared:

- With your explicit consent
- If required by law or to protect safety and rights (e.g., court order, risk of harm)

### 6. Cookies & Tracking

We use cookies to improve user experience. You may disable cookies in your browser settings, but this may affect site functionality.

### 7. Your Rights under PDPA

You have the right to:

- Access your personal data
- Correct inaccurate information
- Withdraw consent for processing

### 8. Retention of Data

Personal data is retained only as long as necessary to provide services and meet legal requirements (e.g., up to 7 years for records).

### 9. Children’s Privacy

Our services are not directed at individuals under 18 without parental consent.

#### 10. International Data Transfers

If data is stored or processed outside Malaysia (e.g., cloud hosting), it will be handled in compliance with PDPA safeguards.

#### 11. Updates to Policy

We reserve the right to amend this Policy. Updates will be posted on this Site with revision dates.

#### 12. Contact Us

For questions, corrections, or privacy concerns, please contact us at: [ongliyin43@gmail.com](mailto:ongliyin43@gmail.com)